

## Healthy Discounts



### Blue365<sup>®</sup>—Because health is a big deal.<sup>SM</sup>

You know what it takes to keep your mind and body happy—so let our Blue365<sup>®</sup> discount program help you save money on those things. We have exclusive deals open only to Blue members. It's just another way you can benefit from being a Horizon Blue Cross Blue Shield of New Jersey member.

### How it works:

Each week, you can receive great deals and discounts from top national and local retailers on fitness gear, gym memberships, healthy eating options and more—all delivered straight to your inbox.

Some deals will give you a coupon code instantly on the Blue365<sup>®</sup> site. That code can be applied to a purchase made through that vendor's website. Other deals may take you directly to the retailer's website to make a discounted purchase.

To see our current offerings, search the [Blue365deals.com/HorizonBCBS](http://Blue365deals.com/HorizonBCBS) by keyword or deal category.

### Deal categories

- **Financial Health:** Save on cell phone service plans, home mortgages and more.
- **Fitness:** Get deals on memberships, special events and apparel.
- **Healthy Eating:** Browse discounts on weight-management programs and specialty food services.



- **Lifestyle:** Discover discounts on hotels, retailers and more.
- **Personal Care:** Check out products and services that can keep your body looking and feeling good.
- **Wellness:** Take advantage of services designed to help you live a healthier life.

Ready to start saving? Sign up at [Blue365deals.com/HorizonBCBS](http://Blue365deals.com/HorizonBCBS) today.

**\*Discount availability is subject to change at any time, and certain offers may include expiration dates.**

The Blue365<sup>®</sup> program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies.

Blue365<sup>®</sup> offers access to savings on items and services that members may purchase directly from independent vendors. Blue365<sup>®</sup> is a discount program, not a covered benefit, and the program may be terminated or changed without notice. The Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365<sup>®</sup> vendors. Neither Horizon BCBSNJ nor the BCBSA recommend, warrant or guarantee any specific Blue365<sup>®</sup> vendor or discounted item or service.

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